

**Road Racing
JAAA Calendar Conference
2014**

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Topics for Discussion

- IAAF/JAAA Role
- Objectives to be Achieved from Hosting a Road Race
- Operational Requirements – Regulations
- Classification of Races
- Athlete Development

JAAA Role In Road Racing

- Why should we sanction events?
- Why should we follow IAAF rules?
- What are the possible risks of events not being certified?

Some Acronyms - Can you guess what they mean and what they do

- FSC
- BOJ
- BGLC
- OUR

Competitions Authorized by a Member

Rule 2 Section 7

Members may authorize national competitions, and foreign athletes may participate in those competitions, subject to Rules 4.2 and 4.3. If foreign athletes do participate, appearance fees, prize money, and/or non-cash prizes for all athletes at such national competitions shall not exceed USD 50,000 in total, or USD 8,000 for any one event. No athlete may participate in any such competition if he is ineligible to participate in the sport of Athletics under the rules of the IAAF, the host Member, or the National Federation to which he is affiliated.

International Road Course Measurer

Rule 117

- At competitions organized under Rule 1.1, an International Road Course Measurer shall be appointed to verify the courses where road events are held entirely or partially outside the stadium. The appointed course measurer shall be member of the IAAF/AIMS Panel of International Road Course Measurers (Grade "A" or "B"). The course should be measured in good time before the competition. The measurer will check and certify the course if he finds it conforms to the Rules for Road Races (See Rule 240.3 and respective Notes). He shall cooperate with the Organizing Committee in the course arrangements and witness the conduct of the race to ensure that the course run by athletes follows the same course that was measured and approved. He shall furnish an appropriate certificate to the Technical Delegate(s).

Two Pillars of Officiating

- Safety
- Fair Play

Race Walking Rule 230

Definition

- Race Walking is a progression of steps so taken that the walker makes contact with the ground, so that no visible (to the human eye) loss of contact occurs. The advancing leg must be straightened (i.e. not bent at the knee) from the moment of first contact with the ground until the vertical upright position.

Summary of IAAF Road Racing Rules

- Standard Course Distances 10K, ½ Marathon and Marathon, 100K and Road Relays
- Races run on roads for the most part
- Course measured along shortest path with the uncertainty in the measurement not exceeding 0.1%
- Kilometer markers should be clearly marked
- Races start “on your marks”

Summary of IAAF Road Racing Rules (contd)

- Safety and Medical Plans must be in place.
 - Blocked roads
 - Medical personnel readily available
 - Medical staff have authority to remove athletes from the race
- Water and other refreshments which may include drinks, energy supplements, foodstuffs should be at start and finish and in the race

IAAF Medical

- The medical services and safety measures to be provided at an International Competition shall include at a minimum:
- General health care for Athletes and accredited persons at the main site of the competition and at the Athletes' place(s) of accommodation;
- First aid and emergency care for Athletes, staff, volunteers, media and spectators at the main site of the competition;
- Safety surveillance;
- Co-ordination of emergency and evacuation plans; and
- Co-ordination of any special medical services as appropriate

Benefits of Races Being Sanctioned

- System to manage athletes who cheat etc
- Standardization
 - International
 - Local
- Governing Body with responsibility for monitoring sport
- Compliance
- Control of races on calendar priority

Benefits of Races Being Sanctioned

- Races are published in the JAAA Calendar, on the official JAAA Website
- May use the title "JAAA Sanctioned Event"
- Publish results on the JAAA website
- May use the JAAA logo on official communications, posters, and program. This does not apply for any selling item (i.e. T-Shirts, souvenirs, etc.) With JAAA permission.

What are your objectives
in hosting a Road Race?

Some Possible Objectives

- Build brand awareness
 - New product
 - Increased visibility
- Direct profit revenue stream
- Charity
- Spread a special message on wellness
- **Development of Distance Running**

Marketing and Revenue

- Theme of the event (different)
- Sponsorship
 - Cash
 - Kind
- Financial Management
 - Budgeting
 - Procurement

Race Administration

- Government approvals
 - KSAC
 - NWA
 - Police etc.
- Secretariat
 - Administration
 - Letter writing
 - Follow-up etc
- Registration

Race Operations

- Medical
- Registration
- Timing
- Security
- Transportation
- Aid Stations
- Course

What Experience/Qualification do
you want from your race
management team?

Qualities of a Race Management Team

- Runner
- Coach
- Academic and Work Experience
- Sporting Associations
- Race Official
- Race Organizer
- Know what runners expect
- Know what runners need
- Know how to manage
- Know people in sport
- Know the technical requirements
- Proven record of experience

Classification of Races

- Number of Participants
- Age group
- Development
- Distance
- Prize money
- Community Events
- Regional

Athlete Development

- Sanctioning fees assist with development of sports
- Calendar geared to international competition
- Encouraging cross country events to allow for athletes to get adequate race training for NACAC and World Cross Country
- Encourage races to facilitate our elite runners

Questions